

MetroSampler.com



Demographics:

Young

52% of audience are age 34 or younger

Educated

76% of audience are college educated

Affluent

55% of audience make over \$50k a year.

About Us

MetroSampler.com is an emerging multimedia platform, delivering valued content to a diverse audience. It provides local artists, businesses, and charities with a voice to share their stories with those living, working, and visiting various cities and communities.

MetroSampler.com is a vast network of resources for those looking to explore, plan, play or stay in any of the 34 unique cities we represent. Our sites showcase community events and culture, dining, shopping, nightlife, sports, lodging, real-estate, and much more. A network of local writers, photographers and entrepreneurs contribute fresh, daily content and each site is tailored to the city it represents.

The MetroSampler.com Team is passionate about partnering with local communities and we work to provide the most relevant information possible to our growing network of readers.



The Flagship Sites





MetroSampler.com is using the proven example set by AboutBoulder.com to recreate our success in other top markets around the country, starting in Denver with OnDenver.com, which launched last year and has seen extraordinary growth since then.

AboutBoulder.com and OnDenver.com 2017 Analytics:

2.3 Million Page Views

300k Unique Visits 11K Social Media Followers





Sponsored Event

Your event (including a picture or logo) will be posted on every page of the site for up to 1 month leading up to event

Picture or Logo links to your choice of Guest-Posted Article/Press Release and/or discount code for our readers

Corresponding Facebook posts before and after the event

Pricing:

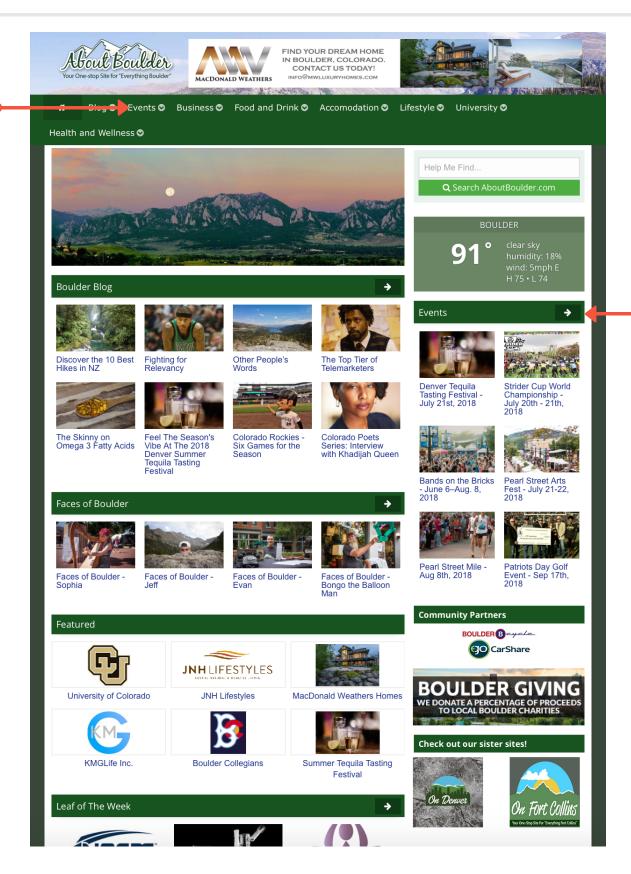
Posted on AboutBoulder.com or OnDenver.com for \$75/site

10% discount for both sites

See Page 4 for Example



The Homepage



For advertising requests, please email info@metrosampler.com